

SPACE EXPLORATION & LITERACY IN THE CURRICULUM CONFERENCE

BRINGING SPACE TO THE CLASSROOM AS A GATEWAY TO STEM



Business Matchmaking
Exhibition & Sponsorship Guide

ABOUT THE EVENT

Space Exploration & Literacy in the Curriculum is a Conference & Matchmaking event focused on linking the space technology companies to their clients, and markets while bringing together key industry professionals and regulators. As well as expanding access to trends and issues in space science, and technology. The conference aims to bring together some of the most important industry players and advance forward in order to accelerate the spread of knowledge, create new connections, and generate ideas, leads and sales to develop and expand the industry. The innovative nature of the event, necessitated by the adversity being faced worldwide and another reminder of the role of technology can play in children's education, we will be covering a wide range of industry relevant topics with an impressive line-up of local and international speakers.

Further, the conference will create a database for schools, and seek ways of how the Ministry of science and technology and other stakeholders can promote and expand students, and school's participation in the space science sector.

Exhibition Format

This will be done using globally renowned and award-winning technology partners

How it Works: Once registered for the event, a sponsor/exhibitor will see a list (showing profiles) of registered schools, ministries, and vice versa.

Our matchmaking team will suggest schools or ministries you can meet on a webinar platform based on who matches your preference. The exhibitor/sponsor can accept or decline a meeting request but only the exhibitor determines if meetings are one on one or one to many. Participants can download exhibitors' brochures, business cards, promotional materials etc.

Sponsorship & Brand Visibility

Sponsored areas during the 2-day conference will guarantee the sponsor full visibility for their brand. The sponsor positions their products and services in front of the Space industry and media before, during and after the event.

Opportunities can be found on:

Event Website • Event Brochure • Registration Page • Branded downloaded documents • Matchmaking Page • Official Event Program • Social Media and other marketing materials to mention a few.

Business Matchmaking, Exhibition & Sponsorship Guide (Event Brochure)

Business Matchmaking / Exhibition

Exhibition Fee: \$500 (1 Exhibition Profile)

Prime Exhibitor: \$800 (3 Exhibition Profiles)

Prime Exhibitor: \$1,000 (5 Exhibition Profiles)

Exhibitor benefits:

- View participants profiles for matchmaking purposes
- Request for a meeting - Exhibitor accepts/declines
- Attend one-on-one or one-to-many meetings
- Download your brochure and flyers online
- Complimentary listing in the event brochure
- Pre event



Sponsorship Options

Exclusive Package: \$5,000

Premier Package: \$4,000

Standard Package: \$3,000

Tailored Package: \$2,000

Entry Package: \$1,000

Why Space Exploration & Literacy in the Curriculum Conference?

- Raise brand awareness
- Educate the African space science marketplace
- Achieve measurable results;
- Produce a bigger list of named sales prospect contacts

The campaign: pre and post the event, means the sponsor gets more than just sales leads they get multiple opportunities to build brand awareness and remind the African Space science industry, and prospects about their product over a period of weeks and months.

Brand Visibility Options: Newsletters with clickable sponsors logos/link • Branding of Registration Page Sponsors logos during breaks • Event bag with sponsors products/services • Complimentary exhibition stand & Business matchmaking • Online brochure • Event program branding • Product Presentation • Digital marketing & communication strategy with clickable sponsors logo/links • Branding of Breakaway Rooms • Scrolling Messages

CONFERENCE COCKTAIL PARTY SPONSOR (ONLY ONE AVAILABLE): \$5000

- Verbal acknowledgement at the conference Cocktail event.
- Acknowledgement as the conference Cocktail Sponsor on printed conference Marketing materials, conference handbook and promotional flyers (if confirmed prior to print).
- An opportunity to address guests at the event Cocktail (15-minute presentation only).
- Company name/logo on conference Cocktail function ticket.
- Exclusive signage rights with signage prominently displayed at the conference Cocktail pull-up banner to be supplied by sponsor by the advised deadlines).
- An opportunity to place one (4) promotional items at each place setting at the conference Cocktail (supplied by sponsor by the advised deadlines and no larger than A4 size).
- Three (3) complimentary tickets to the conference Cocktail.
- Company logo on conference website with links to company website.
- One (1) satchel insert (supplied by the advised deadlines, lightweight and no larger than A4 size).
- Full delegate list, with name, organization and email (subject to permission of delegate).

